

Triggers and Barriers to Latent Entrepreneurship in High Schools in South Africa

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ABSTRACT The primary objective of this study was to investigate the perceived triggers and barriers to latent entrepreneurship amongst high school students in South Africa. The respondents were selected using simple random sampling method. Self-administered questionnaire was used for data collection. Five-point Likert scale was used to measure the responses. Descriptive statistics, principal component analysis, Pearson's correlation, ANOVA and T-test were used for data analysis. The results indicated that youth latent entrepreneurship is low in South Africa. The results also indicated that high school students perceived a combination of push and pull factors such as extrinsic rewards, market opportunities and independence/autonomy as triggers of latent entrepreneurship. The barriers to youth entrepreneurship included lack of capital, skill and support as well as lack of market opportunities and risk.